

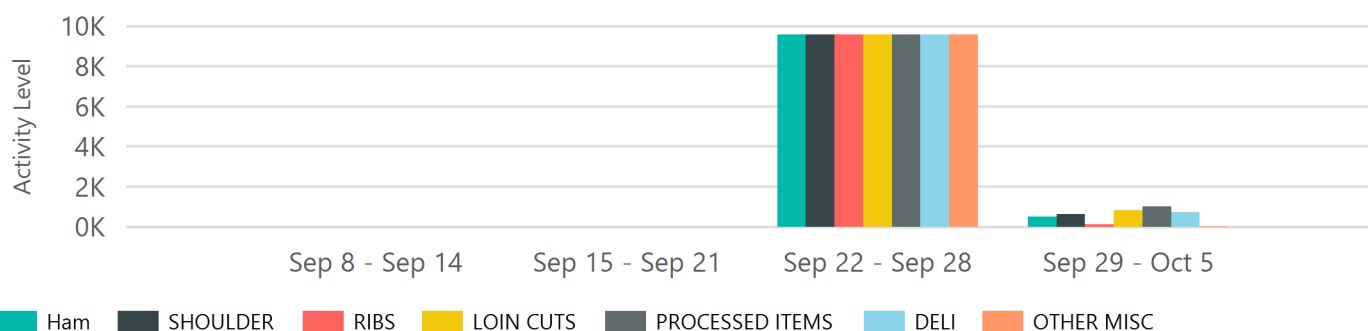


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## MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate increased by 1.2 percent, and the Special Rate increased by 4.8 percent. The Activity Index showed a 7.1 percent increase. Loin, ham and processed items received more advertisement space while butt, picnic, and spareribs received less advertisement space compared to the previous week

### Weekly Activity Index



## NATIONAL

### METRICS

	Current Week	Previous Week	Previous Year
Total Outlets	28,820	28,820	
Activity Index	6,257	523,800	
Feature Rate (%)	3.9%	33.7%	

Item	Environment	Condition	Current Week		Previous Week		Previous Year	
			Stores	Wtd Avg (\$)	Stores	Wtd Avg (\$)	Stores	Wtd Avg (\$)

### LOIN CUTS - DOLLARS PER LB

ASSORTED CHOPS B/IN	Conventional	Fresh	133	2.06	19,140	1.89
BACKRIBS	Conventional	Fresh	272	2.99	19,140	3.24
BONE-IN CC LOIN	Conventional	Fresh	29	2.99	19,140	3.14
CC CHOPS B/IN	Conventional	Fresh	229	2.75	19,140	3.49
CC CHOPS BNLS	Conventional	Fresh	257	3.31	19,140	4.29
LOIN ROAST BNLS	Conventional	Fresh	27	1.99	19,140	3.49
RIB CHOPS BNLS	Conventional	Fresh			19,140	2.04
RIB END CHOPS B/IN	Conventional	Fresh			19,140	2.79
RIB END ROAST B/IN	Conventional	Fresh	55	2.49	19,140	1.54
SIRLOIN CHOPS B/IN	Conventional	Fresh			19,140	2.10
SIRLOIN CHOPS BNLS	Conventional	Fresh			19,140	2.89
SIRLOIN END ROAST B/IN	Conventional	Fresh			19,140	2.89
SIRLOIN ROAST BNLS	Conventional	Fresh			19,140	3.49



SMOKED CHOPS	Conventional	Fresh	107	7.99	19,140	5.39
TENDERLOIN, FRESH	Conventional	Fresh	27	3.99	19,140	4.79
TENDERLOIN, MARINATED	Conventional	Fresh	455	5.21	19,140	5.19
WHOLE BONE-IN LOINS	Conventional	Fresh			19,140	2.49

**SHOULDER - DOLLARS PER LB**

BUTT FRESH B/IN	Conventional	Fresh	199	1.47	19,140	2.64
BUTT FRESH B/IN	USDA Organic	Fresh			9,570	5.99
BUTT ROAST BNLS	Conventional	Fresh	14	3.69	28,710	6.09
COUNTRY STYLE RIB B/IN	Conventional	Fresh			19,140	4.49
COUNTRY STYLE RIBS BNLS	Conventional	Fresh	107	2.19	19,140	5.49
PICNIC FRESH B/IN	Conventional	Fresh	310	1.73	19,140	1.64
PORK STEAK	Conventional	Fresh	43	3.83	19,140	4.99
PORKETTA	Conventional	Fresh			19,140	2.64

**RIBS - DOLLARS PER LB**

SPARERIBS	Antibiotic Free	Fresh			9,570	13.99
SPARERIBS	Conventional	Fresh	111	3.01	19,140	4.49
ST. LOUIS STYLE SPARERIBS	Conventional	Fresh	64	3.55	19,140	4.14
ST. LOUIS STYLE SPARERIBS	Pasture Raised	Fresh			9,570	12.99

**HAM - DOLLARS PER LB**

HAM SEMI BNLS	Conventional	Fresh			19,140	3.26
HAM STEAK	Conventional	Fresh	144	3.99	19,140	6.49
HAM, B/IN	Conventional	Fresh			19,140	1.54
HAM, B/IN BUTT	Conventional	Fresh			19,140	2.02
HAM, B/IN SHANK	Conventional	Fresh	29	1.79	19,140	1.59
HAM, BNLS	Conventional	Fresh			19,140	3.19
HAM, SPIRAL	Conventional	Fresh			19,140	4.49
PKG/SLCD HAM, 1 LB/LESS	Antibiotic Free	Fresh	42	6.98		
PKG/SLCD HAM, 1 LB/LESS	Conventional	Fresh	784	9.29	19,140	6.29

**DELI - DOLLARS PER LB**

DELI COOKED BACKRIBS	Conventional	Fresh			19,140	5.14
DELI COOKED PORK ROAST	Conventional	Fresh	12	4.99	19,140	4.49
DELI COOKED SPARERIBS	Conventional	Fresh			19,140	4.49
DELI HAM	Conventional	Fresh	1,061	7.46	19,140	9.49

**PROCESSED ITEMS - DOLLARS PER LB**

BKFST SAUSAGE, 1 LB ROLL	Conventional	Fresh	12	3.99	19,140	3.64
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BKFST SAUSAGE, LINK/PATTY	Conventional	Fresh	735	5.09	19,140	4.14
CANADIAN BACON	Conventional	Fresh			19,140	5.64
CHORIZO	Conventional	Fresh	139	5.06	19,140	4.62
DINNER SAUSAGE	Conventional	Fresh	183	4.00	19,140	6.04
GROUND PORK	Conventional	Fresh	183	3.50	19,140	3.45
ITALIAN SAUSAGE	Conventional	Fresh	975	4.27	19,140	4.89
PRE-COOKED BACON	Conventional	Fresh			19,140	20.95
PRE-COOKED SAUSAGE	Conventional	Fresh	184	6.46	19,140	14.47
PULLED PORK	Conventional	Fresh	14	6.99	28,710	5.66
SLICED BACON, 1 LB PKG	Conventional	Fresh	981	6.52	9,570	3.99

OTHER/MISC. - DOLLARS PER LB						
FEET	Conventional	Fresh	37	1.99	19,140	2.39
NECKBONES	Conventional	Fresh	37	1.99	19,140	1.79

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

METRICS						
			Total Outlets	Feature Rate	Activity Index	
Current Week			5,058	19.3%	5,507	

	Environment	Condition	Stores	Price Range (\$)	Wtd Avg (\$)
LOIN CUTS - DOLLARS PER LB					
ASSORTED CHOPS B/IN	Conventional	Fresh	107	1.99 - 1.99	1.99
BACKRIBS	Conventional	Fresh	272	2.99 - 2.99	2.99
BONE-IN CC LOIN	Conventional	Fresh	29	2.99 - 2.99	2.99
CC CHOPS B/IN	Conventional	Fresh	134	2.39 - 3.99	2.71
CC CHOPS BNLS	Conventional	Fresh	172	2.99 - 3.99	3.37
LOIN ROAST BNLS	Conventional	Fresh	27	1.99 - 1.99	1.99
SMOKED CHOPS	Conventional	Fresh	107	7.99 - 7.99	7.99
TENDERLOIN, FRESH	Conventional	Fresh	27	3.99 - 3.99	3.99
TENDERLOIN, MARINATED	Conventional	Fresh	455	5.21 - 5.21	5.21

SHOULDER - DOLLARS PER LB					
BUTT FRESH B/IN	Conventional	Fresh	128	0.99 - 1.79	1.45
COUNTRY STYLE RIBS BNLS	Conventional	Fresh	107	2.19 - 2.19	2.19
PICNIC FRESH B/IN	Conventional	Fresh	310	1.69 - 1.99	1.73
PORK STEAK	Conventional	Fresh	29	3.99 - 3.99	3.99



RIBS - DOLLARS PER LB

SPARERIBS	Conventional	Fresh	85	2.99 - 3.49	3.16
ST. LOUIS STYLE SPARERIBS	Conventional	Fresh	50	2.97 - 3.99	3.56

HAM - DOLLARS PER LB

HAM STEAK	Conventional	Fresh	144	3.99 - 3.99	3.99
HAM, B/IN SHANK	Conventional	Fresh	29	1.79 - 1.79	1.79
PKG/SLCD HAM, 1 LB/LESS	Antibiotic Free	Fresh	42	5.98 - 7.97	6.98
PKG/SLCD HAM, 1 LB/LESS	Conventional	Fresh	758	8.00 - 11.41	9.43

DELI - DOLLARS PER LB

DELI HAM	Conventional	Fresh	842	4.99 - 12.99	8.23
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PROCESSED ITEMS - DOLLARS PER LB

BKFST SAUSAGE, LINK/PATTY	Conventional	Fresh	723	4.44 - 6.39	5.10
CHORIZO	Conventional	Fresh	29	5.70 - 5.70	5.70
DINNER SAUSAGE	Conventional	Fresh	183	4.00 - 4.00	4.00
GROUND PORK	Conventional	Fresh	183	3.50 - 3.50	3.50
ITALIAN SAUSAGE	Conventional	Fresh	961	3.99 - 6.99	4.26
PRE-COOKED SAUSAGE	Conventional	Fresh	184	5.00 - 6.65	6.46
SLICED BACON, 1 LB PKG	Conventional	Fresh	831	4.49 - 8.79	6.54

OTHER/MISC. - DOLLARS PER LB

FEET	Conventional	Fresh	37	1.99 - 1.99	1.99
NECKBONES	Conventional	Fresh	37	1.99 - 1.99	1.99

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

METRICS

		Total Outlets	Feature Rate	Activity Index	
Current Week		7,284	0.2%	33	
Environment		Condition	Stores	Price Range (\$)	Wtd Avg (\$)

LOIN CUTS - DOLLARS PER LB



CC CHOPS BNLS	Conventional	Fresh	11	2.99 - 2.99	2.99
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SHOULDER - DOLLARS PER LB

BUTT FRESH B/IN	Conventional	Fresh	11	1.49 - 1.49	1.49
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PROCESSED ITEMS - DOLLARS PER LB

SLICED BACON, 1 LB PKG	Conventional	Fresh	11	3.99 - 3.99	3.99
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MIDWEST REGION (IA, IL, IN, KY, MI, MN, NE, OH, SD, WI)

METRICS

	Total Outlets	Feature Rate	Activity Index
Current Week	5,600	0.3%	154

	Environment	Condition	Stores	Price Range (\$)	Wtd Avg (\$)
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LOIN CUTS - DOLLARS PER LB

ASSORTED CHOPS B/IN	Conventional	Fresh	14	1.99 - 1.99	1.99
CC CHOPS B/IN	Conventional	Fresh	28	2.49 - 3.29	2.89
CC CHOPS BNLS	Conventional	Fresh	14	4.29 - 4.29	4.29

SHOULDER - DOLLARS PER LB

BUTT ROAST BNLS	Conventional	Fresh	14	3.69 - 3.69	3.69
PORK STEAK	Conventional	Fresh	14	3.49 - 3.49	3.49

RIBS - DOLLARS PER LB

SPARERIBS	Conventional	Fresh	14	2.99 - 2.99	2.99
ST. LOUIS STYLE SPARERIBS	Conventional	Fresh	14	3.49 - 3.49	3.49

HAM - DOLLARS PER LB

PKG/SLCD HAM, 1 LB/LESS	Conventional	Fresh	14	1.99 - 1.99	1.99
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DELI - DOLLARS PER LB

DELI HAM	Conventional	Fresh	42	5.99 - 6.99	6.32
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PROCESSED ITEMS - DOLLARS PER LB

ITALIAN SAUSAGE	Conventional	Fresh	14	4.99 - 4.99	4.99
PULLED PORK	Conventional	Fresh	14	6.99 - 6.99	6.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

METRICS

	Total Outlets	Feature Rate	Activity Index
Current Week	4,892	1.5%	288

	Environment	Condition	Stores	Price Range (\$)	Wtd Avg (\$)
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LOIN CUTS - DOLLARS PER LB

ASSORTED CHOPS B/IN	Conventional	Fresh	12	2.79 - 2.79	2.79
CC CHOPS B/IN	Conventional	Fresh	12	3.99 - 3.99	3.99
CC CHOPS BNLS	Conventional	Fresh	60	2.99 - 2.99	2.99

SHOULDER - DOLLARS PER LB

BUTT FRESH B/IN	Conventional	Fresh	60	1.49 - 1.49	1.49
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RIBS - DOLLARS PER LB

SPARERIBS	Conventional	Fresh	12	1.99 - 1.99	1.99
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HAM - DOLLARS PER LB

PKG/SLCD HAM, 1 LB/LESS	Conventional	Fresh	12	8.99 - 8.99	8.99
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DELI - DOLLARS PER LB

DELI COOKED PORK ROAST	Conventional	Fresh	12	4.99 - 4.99	4.99
DELI HAM	Conventional	Fresh	12	4.99 - 4.99	4.99

PROCESSED ITEMS - DOLLARS PER LB

BKFST SAUSAGE, 1 LB ROLL	Conventional	Fresh	12	3.99 - 3.99	3.99
BKFST SAUSAGE, LINK/PATTY	Conventional	Fresh	12	4.29 - 4.29	4.29
SLICED BACON, 1 LB PKG	Conventional	Fresh	84	3.99 - 7.99	4.99



SOUTHWEST REGION (AZ, CA, NV, UT)

METRICS					
		Total Outlets	Feature Rate	Activity Index	
Current Week		4,342	1.3%	275	
	Environment	Condition	Stores	Price Range (\$)	Wtd Avg (\$)
LOIN CUTS - DOLLARS PER LB					
CC CHOPS B/IN	Conventional	Fresh	55	2.49 - 2.49	2.49
RIB END ROAST B/IN	Conventional	Fresh	55	2.49 - 2.49	2.49
DELI - DOLLARS PER LB					
DELI HAM	Conventional	Fresh	165	3.99 - 4.00	3.99
PROCESSED ITEMS - DOLLARS PER LB					
CHORIZO	Conventional	Fresh	110	4.78 - 4.99	4.89
SLICED BACON, 1 LB PKG	Conventional	Fresh	55	9.07 - 9.07	9.07

**Foot Notes:**

**FEATURE RATE:** the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

**ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

**STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

**BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs.

**NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA Certified Organic** are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. **Local:** Featured items labeled as "Local". **Grass Fed:** Featured items labeled as "Grass Fed".

Click here to view the Local and Organic Premium Report: <https://mymarketnews.ams.usda.gov/viewReport/2172>